

tailored advertising solutions



Food Packaging - We can supply a variety of branded bags and food packaging through a variety of independent food and retail outlets. The core product range includes; sandwich bags, pizza boxes, deli bags, OTC pharmacy bags, CTN bags, chip and kebab wraps, plastic carriers via Vet/Pet shops, CTN's, convenience stores or markets and other retail sectors. This media range is very versatile with flexible targeting. Campaigns can be National, by TV region, by city or postcode. The media can be directed to an ABC1, C2 working audience, in-home family audience, OAP's, new mums or students by means of location and eating/shopping habits.

Through a contract with Thresher Group, we can also offer a range of in-store promotional media including 8m carriers per month, 1m wine wraps, POS sampling via their network of 1,800 off-licenses nationally.

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**

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