

tailored advertising solutions



Advertising on the London Underground & Docklands Light Railway - An unrivalled combination of engaging formats, a young, dynamic and upmarket audience, as well as time spent on the network, makes the London Underground a unique advertising proposition.

Providing a vital link between East London and the business centre of Bank and Canary Wharf, is the Docklands Light Railway (DLR). We provide a range of advertising opportunities across this network designed to reach the thriving local community, as well as travellers to London City airport, the London Arena and ExCel. For advertisers wanting to reach the millions of commuters, shoppers and tourists who regularly use these transport systems, the premium cross-track gallery sites, bespoke creative opportunities, and eye-catching digital screens, offer a wide variety of effective solutions.

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**

FOCAL
POINT
advertising solutions